MARKETING MANAGEMENT ASSOCIATION



2027 Doctoral Student Consortium

Held in conjunction with the MMA Fall Educators Conference

Drury Plaza Hotel San Antonio Riverwalk
San Antonio, Texas

Wednesday, September 15, 2027
12:00-5:00 PM | Lunch provided at 11:00 AM

Consortium sessions are held on the first day of the three-day conference. Doctoral students are encouraged to submit and present their own research during one of the conference sessions.

> **The consortium is beneficial for students entering academics through balanced tenure-track positions or clinical and teaching roles in marketing or business.**

Why Attend

- Finding your fit in academia
- Perspectives from junior faculty and academic leadership
- Successfully navigating your academic career
- Teaching and pedagogical resources
- Putting the right foot forward in research
- Networking opportunities
- Award-winning faculty colleagues

How to Apply

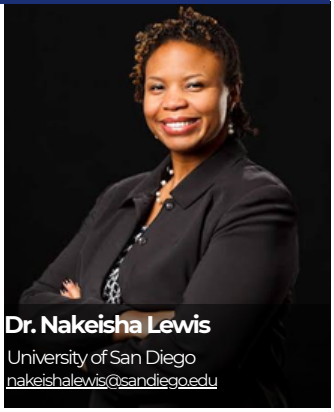
1. Complete a 250 word statement articulating why you would like to participate in the consortium.
2. Upload your statement as part of your submission on the conference webpage.
3. Submissions received by **May 31, 2027**, will be given priority.

Visit the conference webpage for the Conference Call for Submissions.

Doctoral Consortium Coordinators



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Inaugural MMA Doctoral Student Consortium — 2013

"The consortium expanded my network and allowed me to learn from top marketing educators who focus on success strategies in the classroom. In the decade since I attended, I've maintained many of those relationships and have received valuable guidance and friendship time and time again."
Rebecca Dingus, Ohio University