



*Marketing Management Association*

## 2023 Doctoral Student Consortium

*Held in conjunction with the Marketing Management Association Fall Educators' Conference  
Orlando, Florida*

Consortium sessions are held on the first day of the conference, Wednesday, September 27, from 1:00 to 5:00pm. The consortium is beneficial for students looking to enter into academics through balanced tenure-track positions or non-tenure track roles. Consortium topics include preparing for the job market, negotiating a faculty offer, resources for teaching and pedagogical research, and the review and publication process.

Visit [www.mmaglobal.org](http://www.mmaglobal.org) for the Conference Call for Papers and Competitions, Pre-conference Workshops, and Drury Plaza Hotel Orlando - Lake Buena information.



Disney Springs

### Doctoral Consortium Sessions

Awarding winning faculty colleagues  
Networking opportunities  
Wide variety of topics



Drury Plaza Hotel



### Doctoral Consortium Coordinators

Brian Vander Schee, Indiana University, [vandersb@iu.edu](mailto:vandersb@iu.edu)  
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To apply for the Doctoral Consortium, please arrange to have a faculty member write a letter of recommendation. This letter or any questions should be directed to the Consortium coordinators. Up to two doctoral students can be accepted per institution. Applications received on or before May 19, 2023, will be given priority.



Inaugural MMA Doctoral Consortium - 2013