Marketing Management Association

2022 Annual Outstanding Teacher-Scholar
Doctoral Student Competition - Call for Submissions
MMA Fall Educators' Conference
San Antonio, TX, September 21-23, 2022

The Marketing Management Association (MMA) is delighted to announce the 2022 annual Outstanding Teacher-Scholar Doctoral Student Competition. The competition is open to all marketing doctoral students to recognize achievement and future promise in student learning and scholarship. Applicants must be currently enrolled in a doctoral program in Marketing and do not expect to graduate until December 2022 or later. The submission deadline is **<u>Sunday</u>, <u>May 29, 2022</u>**. Please note that your submission indicates your intention to register and attend the conference if selected as a finalist. A complete submission must contain three PDFs, as noted below, submitted to the MMA Fall Conference submission portal:
https://forms.gle/jngB5vkyMG2nMkPj8.

1. A member of your doctoral committee or senior faculty member's letter of recommendation addressing your scholarly record, potential for future scholarship and your ability to foster student learning in and outside the classroom,
2. A condensed curriculum vita (two pages, double-spaced, 12-point font) highlighting your scholarly and student learning achievements, and
3. A teaching statement (three pages, double-spaced, 12-point font) describing your ability to engage and foster student learning, including any supporting evidence.

The judges will select three finalists who will present a 15-minute demonstration that best communicates their approach to student learning in any marketing area of their choosing at the 2022 MMA Fall Educators' Conference. The competition judges will then select a winner based on each finalist's demonstration, with all three recognized for their achievement during the conference. The winner will receive a $250 prize, and the two runners-up will each receive a $100 prize.

If you have any questions about the competition, please contact the Competition Coordinator, **Adam Mills** at ajmills@loyno.edu.