

***Marketing Management Journal***  
**Editorial Review Board**

Raj Agnihotri  
Ohio University

Michael Levin  
Otterbein University

Nora Ganim Barnes  
University of Massachusetts Dartmouth

Phylis Mansfield  
Penn State Altoona

Michelle Beauchamp  
Middle Tennessee State University

Gloria Meng  
Minnesota State University Mankato

Vince Carter  
California State University Bakersfield

Claudia Mich  
Purdue University Calumet

Jacqueline Eastman  
Georgia Southern University

Robert M. Peterson  
Northern Illinois University

Susan Geringer,  
California State University Fresno

Timothy Reisenwitz  
Valdosta State University

Wolfgang Grassl  
St. Norbert College

David Shepherd  
Georgia Southern University

Alfred Guiffrida  
Kent State University

J. Garry Smith  
Tarleton State University

Roscoe Hightower  
Florida A&M University

Ursula Sullivan  
Northern Illinois University

Rajesh Iyer  
Bradley University

Cheryl Ward  
Middle Tennessee State University

Haeran Jae  
Virginia Commonwealth  
University

John Wellington  
Indiana University-Purdue University  
Fort Wayne

Eliane Karsaklian  
Universite de la Sorbonne Nouvelle

Guang-Xin Xie  
University of Massachusetts Boston

Vijaykumar Krishnan Palghat  
Northern Illinois University

Lin Zhang  
Truman State University