

JAME

Journal for Advancement of Marketing Education

Welcome to the Journal for Advancement of Marketing Education (JAME). Since 2001 we have been serving you, the Marketing Educator. JAME is a scholarly peer-review outlet for high quality empirical research contributing to excellence in marketing education worldwide.

Key Facts

- ✓ Acceptance rate <15%
- ✓ Four to six week review cycle
- ✓ Double blind manuscript review process
- ✓ Maximum period between manuscript acceptance and publication = 4 months.
- ✓ Published as two to three online issues per year. Annual hard copy contains all issues for the year.
- ✓ Indexed with Cabell's Directory of Publishing Opportunities in Marketing, Scopus, EBSCO, Google Scholar, Directory of Open Access Journals, ABDC Journal Quality List and American Marketing Association academic resources listing of marketing journals.
- ✓ A publication of the Marketing Management Association.

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