



**Marketing Management Association**

**Membership Application and Renewal Form**

**2011-2012 MEMBERSHIP**

**Name:** \_\_\_\_\_ **Check one:**  New Member  Renewal

**Dept:** \_\_\_\_\_ **Univ:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Office Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

***The Marketing Management Association Respects Your Privacy!***

If you do NOT want your information published on the web site, CHECK HERE

If you do NOT want your email address published in the member directory, CHECK HERE

1. *Would you like to become involved by being one of the 15 Board members?*  Yes  No

2. *Would you be interested in serving on the Publications Council?*  Yes  No

3. *Would you like to be a paper reviewer for an upcoming Conference?*  Yes  No

4. *Would you like to be a session chair or discussant for an upcoming Conference?*  Yes  No

Please send this form and a **check or money order for \$50** (made payable to MMA) to the address given below:

*(sorry, but we cannot accept credit card payment, and all fees must be paid in US Dollars)*

***Michelle B. Kunz, Executive Director, MMA***

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***The MMA tax identification number is 43-1364265***