



**Marketing Management Association**

**Membership Application and Renewal Form**  
(revised 04-01-2011)

**Name:** \_\_\_\_\_ **Check one:**  New Member  Renewal

**Dept:** \_\_\_\_\_ **University:** \_\_\_\_\_

**University Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Office Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

***The Marketing Management Association Respects Your Privacy!***

If you do NOT want any of your information published in the online member directory, CHECK HERE

If you do NOT want your email address published in the online member directory, CHECK HERE

***The Marketing Management Association Appreciates Your Involvement!***

1. *Would you like to become involved by being one of the 15 Board Members?*  Yes  No
2. *Would you be interested in serving on the Publications Council?*  Yes  No
3. *Would you like to be a paper reviewer for an upcoming Conference?*  Yes  No
4. *Would you like to be a session chair or discussant for an upcoming Conference?*  Yes  No

Please send this form and a **check for \$50** (made payable to MMA) to the address given below:

*(please use online form for credit card payment)*

***Michelle B. Kunz, Executive Director, MMA***

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