



## **LINKS Simulations & MMA Foundation Legacy Fund 2<sup>nd</sup> Annual Outstanding Teacher-Scholar Doctoral Student Competition - Call for Submissions**

*Marketing Management Association Fall Educators' Conference  
Minneapolis, September 19-21, 2012*

The Marketing Management Association is pleased to announce the second annual Outstanding Teacher-Scholar Doctoral Student Competition sponsored by LINKS Simulations and the MMA Foundation Legacy Fund. LINKS Simulations ([www.links-simulations.com](http://www.links-simulations.com)) integrative, team-based business simulations are used worldwide in undergraduate, MBA, and EMBA courses and in corporate ExecEd programs. The MMA foundation was established to support developing future marketing faculty. In that light this competition is open to doctoral students from any institution to recognize achievement and future promise as a marketing teacher and scholar. Applicants must be currently enrolled doctoral students and will have the doctoral degree awarded in December, 2012 or later.

A complete application includes a faculty letter of recommendation, condensed curriculum vita (two pages) and teaching statement (three pages, double-spaced, 12-point font). The letter of recommendation should address the applicant's scholarly record, potential for future scholarship and teaching effectiveness, preferably with an assessment of classroom observation. The curriculum vita should highlight scholarly achievement while the teaching statement should focus on demonstrating teaching effectiveness, including any supporting evidence.

Three finalists will be selected from the written submissions to make a mini-teaching presentation at the Marketing Management Association Fall Educators' Conference in Minneapolis. The winner will be selected from the three finalists with all three recognized for their achievement at the Awards Luncheon on Thursday, September 20, 2012. Each of the three finalists will have the conference registration fee (which includes meals) and two-nights hotel paid. Electronic submission of the three documents should be sent to the competition coordinator, Pam Kennett-Hensel at [pkennett@uno.edu](mailto:pkennett@uno.edu). The submission deadline is June 8, 2012. Please note that making a submission indicates your intention to register for, and attend the conference if selected as a finalist.

Please visit [www.mmaglobal.org](http://www.mmaglobal.org) and select *Fall Conference* from the *Conferences* tab for full conference details including the Conference Call for Papers.

