



Hormel Foods 10th Annual Master Teacher Award Competition Call for Submissions

*Marketing Management Association Spring Conference
Chicago, March 28-30, 2012*

The Marketing Management Association is pleased to announce the tenth annual Master Teacher Award Competition sponsored by Hormel Foods (www.hormelfoods.com). This competition strives to recognize and honor the outstanding marketing educators of the year. This is demonstrated by a history of effective teaching and an innovative approach to the classroom.

A complete package (single space is acceptable) includes the following...

1. Letter of application (3 page max) noting:
 - places and dates served and serving as a marketing teacher
 - list of all marketing courses taught
 - supporting evidence of teaching excellence, honors, and/or student assessment results
 - contact information (phone numbers, mail, & e-mail addresses)
2. Condensed curriculum vitae (3 page max)
3. Summary of successful teaching activity(s), practice(s), or strategy(s) employed (3 page max)

Three finalists will be selected from the written submissions to present at the 2012 Marketing Management Association Spring Conference in Chicago. The winner will be selected from the three finalists with all three recognized for their achievement at the Awards Brunch on Thursday, March 29, 2012. The deadline for electronic submission of the materials listed above (as one file) to the competition coordinator is January 13, 2012. Please note that making a submission indicates your intent to register for, and attend the conference if selected as a finalist.

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Please visit www.mmaglobal.org and select *Spring Conference* from the *Conferences* tab for full conference details including the Conference Call for Papers.

