

REGISTRATION FORM

15TH ANNUAL MMA FALL EDUCATORS' CONFERENCE (September 29–October 1, 2010)

Name _____ First Name for Name Tag _____

Institution/Company _____

Department _____ Address _____

City _____ State _____ Zip _____

Phone (Office) _____ (Home) _____

Fax _____ E-mail (1) _____

E-mail (2) _____

Is this your first time attending the MMA Fall Educators' Conference? _____ Yes _____ No

Conference registration includes breakfasts, evening receptions, dinner on Wednesday & Thursday, the Thursday Awards Luncheon and Friday lunch. See the MMA website, Fall Conference section for details.

Please indicate which events you will attend (all included in registration fee)
_____ Wednesday Dinner _____ Thursday Lunch _____ Thursday afternoon Indy Motor Speedway
_____ Thursday Dinner _____ Friday Lunch

Include your registration check made payable to the Marketing Management Association.

MMA Members; \$165 for registrations by **August 2, 2010**; \$175 for registrations received after August 2, 2010.
Non-members; \$175 for registrations by **August 2, 2010**; \$200 for registrations received after August 2, 2010.
Guests may register for individual events.

(Sorry, No Credit Cards)

Guest Rates: _____ \$35 Wednesday dinner. _____ \$30 Thursday lunch. _____ \$50 Thursday dinner.
_____ \$25 Friday lunch. _____ \$125 All dinners and lunches.
_____ \$20 Thursday afternoon Indy Motor Speedway (not bundled with the meals).

Cancellation Policy: To guarantee a full refund, cancellations must be received in writing by August 2. No refunds for any cancellations after August 2, 2010.

www.mmaglobal.org

Mail to:
Marie Steinhoff, Proceedings Manager
Fall Educators' Conference
Department of Management and Marketing, MS5875
Southeast Missouri State University
One University Plaza
Cape Girardeau, MO 63701
or
Fax: 573-651-2909

**NOTE: If you want to be included on the program
this form must be returned by August 2, 2010**