

REGISTRATION FORM

15TH ANNUAL MMA FALL EDUCATORS' CONFERENCE (September 29–October 1, 2010)

Name _____ First Name for Name Tag _____

Institution/Company _____

Department _____ Address _____

City _____ State _____ Zip _____

Phone (Office) _____ (Home) _____

Fax _____ E-mail (1) _____

E-mail (2) _____

If you were recruited to join MMA by a sponsoring member, indicate sponsor's name: _____

Conference registration includes breakfasts, evening receptions, dinner on Wednesday & Thursday, the Thursday Awards Luncheon and Friday lunch. See the MMA website, Fall Conference section for details.

Please indicate which events you will attend (all included in registration fee)

Wednesday Dinner Thursday Lunch Thursday afternoon Indy Motor Speedway Tour
 Thursday Dinner Friday Lunch

Include your registration check made payable to the Marketing Management Association.

MMA Members; \$165 for registrations by **August 2, 2010**; \$175 for registrations received after August 2, 2010.

Non-members; \$175 for registrations by **August 2, 2010**; \$200 for registrations received after August 2, 2010.

Guests may register for individual events.

(Sorry, No Credit Cards)

Guest Rates: \$35 Wednesday dinner. \$30 Thursday lunch. \$50 Thursday dinner.

\$25 Friday lunch. \$125 All dinners and lunches.

\$25 Thursday afternoon Indy Motor Speedway Tour (not bundled with the meals).

Cancellation Policy: To guarantee a full refund, cancellations must be received in writing by August 2. No refunds for any cancellations after August 2, 2010.

Mail to:

Marie Steinhoff, Proceedings Manager
Fall Educators' Conference
Department of Management and Marketing, MS5875
Southeast Missouri State University
One University Plaza
Cape Girardeau, MO 63701
or
Fax: 573-651-2909

www.mmaglobal.org

NOTE: If you want to be included on the program this form must be returned by August 2, 2010