

Call for Papers

Suggested Topics for Position Papers, Panels, Refereed Papers:

Teaching

Active learning strategies
Distance and web-based instructional tools
Management techniques for group projects or cases
Pedagogical styles for particular business courses
Assessment of learning outcomes
Demonstrating teaching effectiveness
Student evaluation of teaching effectiveness
Relevance of business curriculum

Research

The role of research in tenure, promotion and merit
The value of private or consulting research

Exploring popular new lines of research inquiry
Employing new qualitative or quantitative research tools
Effective collaborative approaches
Involving undergraduate students in research
Strategies for publishing and presentations
The impact of publication type and ranking

Service

The role of service in tenure, promotion and merit
Peer evaluation of performance
Faculty leadership and administration concerns
Faculty involvement in curriculum development
Fund raising, advising and committee issues
Community service and outreach programs
Any other topic of interest to business educators

Position Paper and Panel Proposal Submissions:

Panel Topics: Create your own panel or be placed on a panel with those of similar interests.

Submission Guidelines: Position papers and panel proposals should include a title page with each author's name, affiliation, address, email and telephone number. Position papers and panel proposals are limited to two double-spaced pages. At least one author must pre-register for and attend the conference.

Panel Topics: Contact the Fall Conference Program Chair, Brian A. Vander Schee at bvanders@aurora.edu to suggest a topic or to volunteer to be on a panel with those of similar interests.

How to Submit: Submit position papers and panel proposals via email attachment in Microsoft WORD to Brian A. Vander Schee at bvanders@aurora.edu by July 1, 2010.

Publication in Conference Proceedings: The final version of accepted position papers and panel proposals should be sent via email attachment in Microsoft WORD to Marie Steinhoff at mmafallegators@hotmail.com by August 2, 2010. Any extension to this deadline must be approved by the Proceedings Manager, Marie Steinhoff.

Refereed Papers Submissions:

Submission Guidelines: Refereed papers should not exceed 12 double-spaced pages including references, tables and figures. Each paper is to have a title page with each author's name, affiliation, address, email and telephone number. Multiple authorships should indicate the contact person. Authors should avoid revealing their identities in the body of the paper. The title of the paper should appear on the first page of the manuscript, followed by a 100 word abstract, single spaced. The remainder of the paper should be double spaced and should strictly adhere to the reference style used by the *Journal of Marketing*. For all accepted papers, at least one author must pre-register and attend the conference.

Best Refereed Paper: Recognition will be given at the Awards Luncheon.

How to Submit: Submit refereed papers via email attachment in Microsoft WORD to Brian A. Vander Schee at bvanders@aurora.edu by July 1, 2010.

Publication in Conference Proceedings: The final version of accepted refereed papers or two page extended abstract should be sent via email attachment in Microsoft WORD to Marie Steinhoff at mmafallegators@hotmail.com by August 2, 2010. Any extension to this deadline must be approved by the Proceedings Manager, Marie Steinhoff.