

Assistant or Associate Professor of Marketing – Tenure Track

Millikin University's Tabor School of Business invites applications for a full-time position in the marketing department at the rank of Assistant or Associate Professor, tenure-track, effective August 2012, pending final budgetary approval and upon successful completion of background check. Qualifications expected include PhD or DBA in Marketing and professional experience. Candidates must excel at mentoring students and at connecting practice to theory through performance-based learning. This individual should maintain expertise in their marketing field through service and peer reviewed scholarship.

We seek candidates to build our marketing program into a recognized regional leader. Our program produces career-ready graduates where students are expected to perform and compete consistent with a university culture that extensively engages students in professional performance inside and outside of the classroom.

This individual will be expected to have diversity in topics taught and students served. While open to all marketing areas related to building and delivering brand, we seek expertise focused on Market Research, Marketing Strategy, Sales Force Management, Social Media Marketing, and knowledge in International Marketing. A demonstrated interest in the integration of entrepreneurship into marketing is a plus. Millikin values the autonomy and creativity of faculty and encourages all faculty to teach in the University Studies program.

The Tabor School of Business offers a comprehensive business curriculum with seven ACBSP accredited undergraduate degrees in the major functional areas, a leadership-focused MBA, and evening programs in accounting and management. Our graduates' placement rate is outstanding. We strongly advocate performance learning education through, client-based assignments, student consulting, internships and opportunities with our international partners. The Tabor School has close relationships with the business community that includes local Fortune 50 firms and numerous entrepreneurs. Our Center for Entrepreneurship is nationally recognized as a leader that includes a unique Arts and Entrepreneurship program. The Center provides faculty a wealth of opportunities for scholarly research, student projects, and consulting opportunities.

Millikin University is a private, comprehensive institution serving approximately 2,300 undergraduate, graduate, full-time and part-time students who study in four colleges/schools: Arts and Sciences, Business, Fine Arts and Professional Studies. Situated on an attractive seventy-acre campus in Decatur, Illinois (population of 85,000), Millikin is located 180 miles southwest of Chicago, 150 miles west of Indianapolis, and 120 miles northeast of St. Louis. A Millikin education is characterized by performance learning — a unique approach to learning that builds the confidence to succeed before and after graduation. Students apply their learning to experiences both in Decatur and around the world. In 2010, 98% of Millikin graduates gained employment or entry into graduate/professional school within six months of graduation.

Applicants should send curriculum vitae, three references letters, and a teaching philosophy statement. Applications should be sent, either electronically or a hard copy, by **December 1, 2011**. Address inquires and applications to Dr. Michael Pettus -- mpettus@millikin.edu

Millikin is an equal opportunity employer. Women and minorities are encouraged to apply.
<http://www.millikin.edu/tabor/>