

Call for Applications
Co-Editor, *Marketing Management Journal*

The Marketing Management Association is seeking a Co-Editor for *Marketing Management Journal*. The journal is publishing its 20th volume in 2010, with two issues annually (Fall and Spring). The successful applicant will work with a fellow co-editor to manage the publication schedule, with primary responsibilities being coordination of manuscript reviews, communication with authors, and receipt of accepted manuscripts for publication preparation.

Applicants for the Co-Editor position are requested to provide the following:

- Current CV
- A document that includes the following information:
 - Description of experience in editorial roles with scholarly journals or other type of publications.
 - Statement of interest, potential contribution, and availability to serve as Co-Editor.
 - Statement of editorial philosophy, including views on editorial policy, directions the journal should follow, and description of and approach to working with the other Co-Editor and reviewers.

Details about *Marketing Management Journal* can be found at:
<http://mmaglobal.org/publications/marketingmanagementjournal.html>.

For more information about the Marketing Management Association, visit the MMA website at <http://www.mmaglobal.org>.

Application materials and inquiries about this opportunity should be sent to Don Roy, Interim Chair of MMA Publication Council, at droy@mtsu.edu. Deadline for submitting application materials is September 24, 2010.